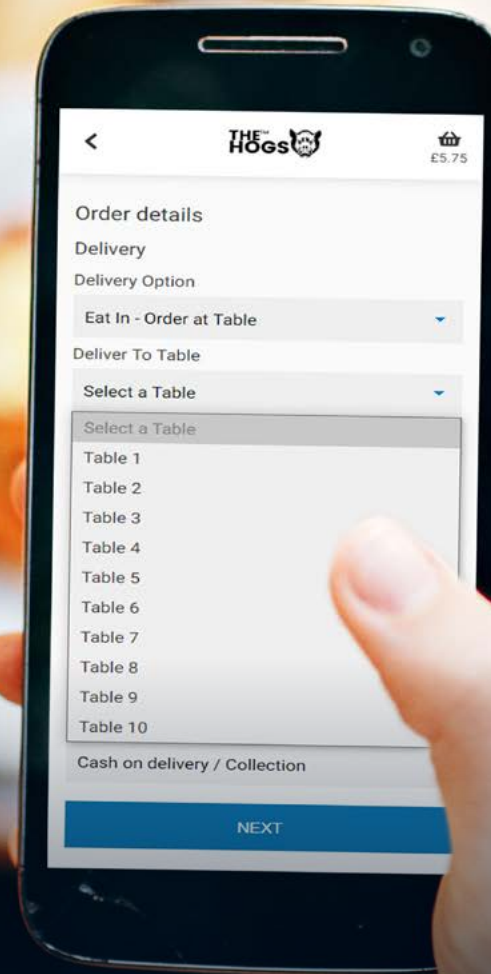


# ByTable

## Order To Table Solution

Self-Ordering from a  
Personal Device



WWW.

GET IT ON  
Google Play

Download on the  
App Store

# Self-Ordering from *a Personal Device.*

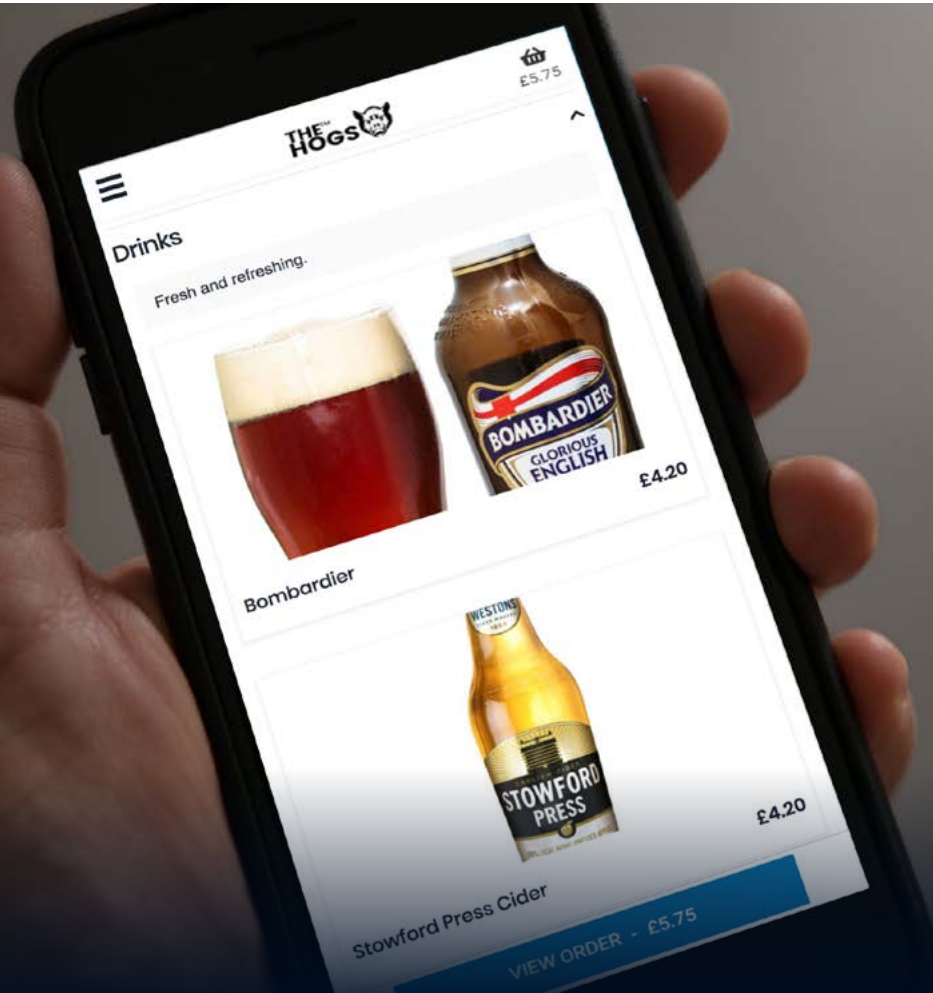
Order-To-Table solution for restaurants, pubs, wine bars, cafés, coffee houses, theatres and stadiums. Enable your customers to place an order and pay from their table or seat, with their personal mobile or tablet.

Your customers will appreciate having the opportunity to browse your full product range at their leisure, this extra time encourages customers to spend more.

# Outdoor *Seating Areas.*

ByTable is perfect for pubs and restaurants with large outdoor seating areas.

Your customers can simply browse the menu to build their order and select deliver to table. They can then enter further details and choose a payment method.





## Have Your Own App.

Raise the profile of your business with a professional look and enhanced user experience. An app acts as a constant reminder on customers phones which will prompt them to revisit.



## Food Allergy.

Allergen alerts keep your customers informed of ingredients before they place their order, so they can be sure that they can dig in to their meal.



## Branded.

Clean, professional layout that you can customise to reflect your brand. It's your site, so you won't share space alongside your competitors.



## Product Images & Feature Pages.

Entice your customers with mouth-watering images and feature pages showing your products in finer detail.



## 0% Commission.

Online ordering platforms will typically charge up to 20% commission on every transaction you make, however with ByTable there is no commission fee, so 100% of the profit stays in your pocket.



## Discount Codes.

Encourage orders through exclusive discount codes that can be entered at checkout.



## Search Engine Optimisation.

You can be sure your business can easily be found by local customers on search engines such as Google.



## Integrate For Efficiency.

ByTable integrates seamlessly with your EPoS and back office software. All sales are recorded in real-time and processed at your TouchPoint till. You get all sales information in one place.

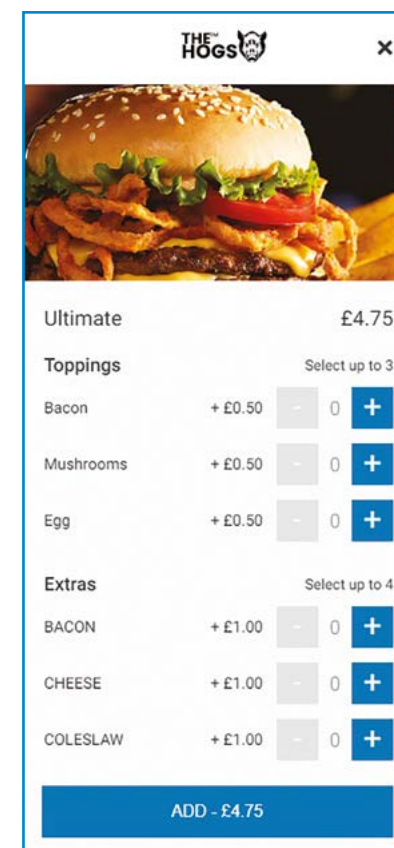


## To The Table Or Seat.

Order to their table or seat number. Great for large restaurants with outside seating and stadiums/theatres.

# Offer more choices.

Your customers are more likely to get exactly what they want, with advanced ordering options allowing your customers to customise their selection - particularly ideal for allergy sufferers, but also for those who truly dislike gherkins. Customers can simply pick their choices from the menu and select their meal preferences, condiments, and sides as defined by you.



# Case study.



## Island Airport Sandown.

ICRTouch customer Island Airport Sandown on the Isle of Wight have recently installed ByTable online ordering system for their garden cafe.

Customers can now pre-order online and have their meal served to them in the garden upon their arrival.

The addition of wireless contactless payments and safe-guarding the outside cafe area, they are also able to begin serving customers at the cafe as well, with minimal interaction.

All sales are recorded by the TouchPoint till, so their transactions can be consolidated into a single report at the end of day.

TouchPoint – Front of House Till System  
TouchOffice Web – Business Management Software  
ByTable – Online Ordering Platform  
EFT Solution

*'Thanks to ICRTouch systems we are able to start serving food. The benefits of being able to order at table are huge because there doesn't have to be any interaction with the customer, which keeps them safe and keeps us safe. As we come out of this [pandemic] safety is going to be key, so look at the system, contact ICRTouch and see how you can use technology to keep people safe.'*

Dan – Airport Manager

